

University of Pretoria Yearbook 2021

Capita selecta: Marketing 915 (BEM 915)

Faculty of Economic and Management Sciences	Qualification	Postgraduate
	Faculty	Faculty of Economic and Management Sciences
Module credits 50.00	Module credits	50.00
NQF Level 10	NQF Level	10
Prerequisites No prerequisites.	Prerequisites	No prerequisites.
Language of tuition Module is presented in English	Language of tuition	Module is presented in English
Department Marketing Management	Department	Marketing Management
Period of presentation Year	Period of presentation	Year

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